

Noceti Group, INC.

Motorsports & Event Promotions



Who is the Noceti Group?

The Noceti Group, Inc. was created to provide quality family motorsports entertainment in 2009. The company resurrected the Stockton 99 Speedway and renamed it to The New Stockton 99 Speedway. In 2013, the Noceti Group, Inc. expanded it's race tracks to include the Stockton Dirt Track and the Little Stockton 99 Go Kart and Motorcycle racing facility. The Stockton Dirt Track has established itself to be the premier dirt track in Northern California.

In 2014, the Noceti Group, Inc. took over the Stockton Asparagus Festival, renaming it the San Joaquin Asparagus Festival in 2015, keeping it alive and well in Stockton. The festival has experienced continued success with many more years to come.

More Tracks. More Action. More Events. More Fun.

Why should YOU become a SPONSOR of our events?

Whether it's having a visual presence year round at the race tracks or a virtual presence through ticket sales, websites, social media engagements or both visual and virtual, The Noceti Group, Inc. has many marketing opportunities to direct customers to your business. By offering local impressions on the LED billboard located on Wilson Way, Stockton, CA we can help drive traffic to your business in person or to your website to make a sale. Highlighted sponsor posts on our social media accounts can direct customers to participate in promotions and create more engagements within your social media posts. Booth display spaces are available to promote your services and/or sell your products increasing direct sales and building partnerships with future clientele. We can create a valuable marketing opportunity tailored to your business's goals with successful outcomes.

MOTORSPORTS OF ALL KINDS

STOCKTON 99 SPEEDWAY

SRL SPEARS Pro Late Model Series
SRL SPEARS Southwest Tour
Stockton Late Models
Bombers, B-4 Cylinders & Mini-Cups
BCRA, Focus & Vintage Midgets
Kearney Bowl Super Modifieds
Legends of the Pacific
North State Modified Series
Rusty Wallace Driving Experience
Drifting Competitions

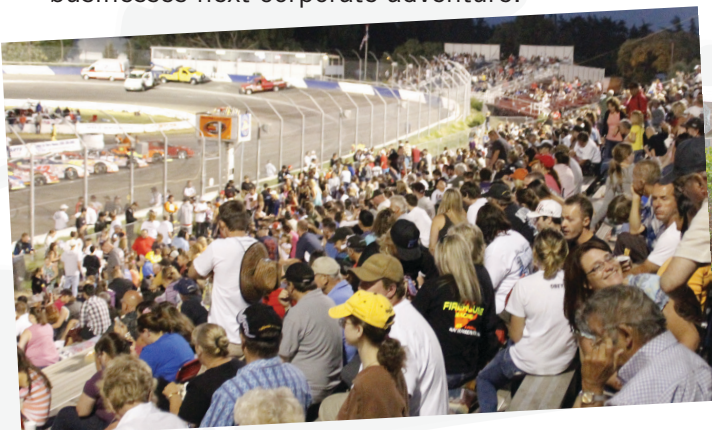
STOCKTON DIRT TRACK

Monster Truck Madness
King of the West NARC 410 Sprint Cars
Sprint Car Challenge Tour 360 Sprint Cars
BCRA Midgets & Midget Lite Divisions
A-Mods, B-Mods & Bombers
Tri State Pro Stock's
West Coast Nationals Tractor Pulls
Rusty Wallace Driving Experience

Each event appeals to a diverse demographics, making your marketing dollars expand broader audiences.

STOCKTON 99 SPEEDWAY VIP HOSPITALITY SUITE

The VIP Hospitality Suite at the Stockton 99 Speedway includes seating for up to 125 people with catering for your special event. This hospitality suite is available at any event during the race season at the Stockton 99 Speedway. We can accommodate many types of office functions, club or organization parties, but not limited to other types of promotional events for your business. Contact us today for more information about your businesses next corporate adventure!



MEDIA EXPOSURE FOR YOUR BUSINESS

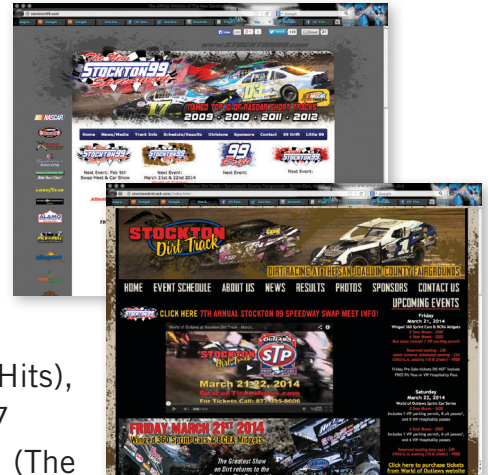
TV advertising in the Northern and Central California and our marketing efforts reach over 2 million people annually.



The Noceti Group offers media exposure through radio and TV commercials. Radio advertisements are regularly heard on KAT Country 103 (Valley's #1 Rated exclusive Country Radio Station), KHOP 95.1 (Today's Hits), KJOY 99.3 (Lite Rock. Less Talk), KWIN 97.7

(Mainstream Urban) and The Hawk 104.1 (The Valley's Classic Rock Station) which are all

Cumulus Media stations covering both Modesto and Stockton, and Redding to Bakersfield. The combined radio markets contain an estimated listening audience of around 989,500+ consumers at their homes, work or in their cars and 797,500+ followers on Facebook.



The Stockton 99 Speedway, Stockton Dirt Track and San Joaquin Asparagus Festival have been published in various newspapers and highlighted on Live TV segments that cover San Joaquin and Sacramento counties, as well as surrounding areas and national levels.

Advertising and promotional materials, include but are not limited to; event posters and postcards, schedules, magazine and newspaper ads, road signs, digital billboards, and social media posts on several platforms.



facebook.com/stocktondirt (9,741+ FOLLOWS)
 facebook.com/TheNewStockton99 (10,366+ FOLLOWS)
 facebook.com/SanJoaquinAsparagusFestival (9,109+ FOLLOWS)



instagram.com/stocktondirttrack
 instagram.com/sanjoaquinaspargusfestival

SPONSORSHIP OPPORTUNITIES

How Can We Help You Help Us?



# OF MONTHLY COMP TICKETS	40	20	10	5		
PRE-EVENT RECOGNITION						
Social Media Promotion (Facebook, Twitter, Instagram)	●	●	●			
Website Presence w/Link	●	●	●	●		
Print Advertisements	●	●	●			
Event Flyer	●	●	●			
Radio Advertising	●	●				
TV Advertising	●	●				
Official Sponsor of Race	●					
ON-SITE RECOGNITION						
Banners (3'x8')	8	6	4	2		
K-Rail Banners (2'x16')	2	1	1	1		
PA Announcements	6	4	2	1		
Back Stretch Billboard (8'x16')	1	1				
Vendor Space 10'x10'	1	1				
LED Billboard	●	●				●
VIP Hospitality Suite w/ Catering	●				●	
VIP Pit Passes & Admission	125				125	
Exclusive Track Night Naming	●				●	

8' x 4' LED Billboard is located at the entrance of the Stockton 99 Speedway, 4105 N. Wilson Way, Stockton, CA 95205. Ads rotate every 6 seconds with an average of 15 rotating ads, 40 print per hour, 518,400 monthly impressions.